

Plan USA

Be a part of it!

Fundraising Tool Kit C

CAR WASH

For this event you'll need to pick a date, time and location for your fundraiser. You'll need to advertise so people are aware of the event. The money collected should be donated to your cause and signage needs to be displayed at the event announcing what the money will be used for.

TIPS AND HINTS:

Selecting a Location:

This is one of the first things that must be done. It's important when selecting a location to remember traffic count and visibility. Fixed car wash owners have always known that it's best to find a location in the busiest part of town near the busiest intersection.

Picking Dates and Times:

You should pick a date six weeks in advance if at all possible. Check the calendar section of your local newspaper. Are there any major community events occurring on the same day as your planned car wash fundraiser? A conflict of interest may cause a decrease in the same day of attendance. A decrease in cars could cause as much as twenty to thirty percent in lost revenue.

If, on the other hand, you coordinate a time, date and location that corresponds to the other event, you could add fifty percent more cars.

Rain Dates:

What about rain? You should have a rain date. Perhaps the following week or two to three weeks later. Make sure that your rain date doesn't conflict with any big events either.

Advance Tickets:

You should seriously consider selling advance tickets to your car wash. There are a lot of advantages in pre-selling your tickets such as:

- You know about how many people will come to your car wash ahead of time.
- 66% of the ticket buyers never show up but you've already got the money.
- If it rains you're washed up but not washed out.

Everything done, money turned in - Now celebrate:

Give yourselves a small pizza or ice cream party to celebrate the good work you have done to raise money for needy children overseas.

CHAINS FOR CHILDREN

For this event students in each class compete to make a construction

paper chain that can be displayed in the gym, hallways or cafeteria. Links can be purchased for \$1.00 or any other amount that is decided upon, and the children can decorate their links if they wish. After a designated period of time, the class with the longest chain receives a prize.

TIPS AND HINTS:

Get the children involved:

Encourage the children to decorate their links in their own personal way. They could write their names on them, color them, use paint or glitter.

Let each classroom select a location for their chains. Chains can be brought to a specified location to be measured at the end of the designated time period.

Prizes and Rewards:

Every one enjoys a prize or reward for working hard on a project. Make this event competitive for the children by having prizes for the classroom with the longest chain, the link that is most creative and/or the classroom that raised the most money. Each classroom could be rewarded with a small pizza or ice cream party or possibly have a schoolwide party to celebrate collecting money to help children in developing countries.

