

Plan USA

Be a part of it!

Fundraising Tool Kit D

DONATION CANS

Straightforward and simple, this fundraising activity involves asking local merchants if you can leave a donation can at their register.

TIPS AND HINTS:

Decorate Cans:

Have students save old coffee cans and decorate them in bright color paper with the organization's name and logo prominently displayed.

Use a catchy slogan:

A catchy slogan will attract onlookers to your can. For example:

"These cans aren't fancy. These cans aren't sweet,

These cans are plain and simple, and they want a cash treat!"

Use your imagination and be creative!!!

Specify where donations will go:

Make sure you specify on the can exactly what cause the donations will be used for. Example: "to purchase school supplies for under privileged children." People will be more likely to give if they can associate their donation with a specific cause or ongoing program. And if it happens to be one that warms the heart, it's money in the bank!

Collecting donations:

Don't forget to visit all participating merchants once a week to collect all proceeds. The organization you are raising funds for receives 100% of the profits.

Prizes and Rewards:

Prizes can be given to the child whose can receives the most donations.

Acknowledge participating merchants:

Have the class send a letter of thanks to all of the merchants, along with a special letter to the merchant where the most funds were donated.

DRESS DOWN DAYS

A fun way to raise funds is to organize a dress down (or up!) day. These can be easily organized and a fun thing for a Friday. What could be more simple? You can organize a dress down day - with or without a raffle - at any time of the year, either in the workplace or at a local school. Employees or students pay a set amount - usually from \$1 to \$5 - for the privilege of wearing what they like to work or school on a designated day.

TIPS AND HINTS:

Employees or students should purchase a sticker to participate.

Create posters to announce Dress Down Day. Poster should include the following information:

- when dress down day will be held
- where to purchase sticker
- and the cost of the sticker to participate.

Develop guidelines to spell out what is appropriate Dress Down Day attire.

