

Plan USA

Be a part of it!

Fundraising Tool Kit E

EVENING WITH

An evening with an expert from the local university will draw a big crowd if the topic is timely and advertising is on target. Why not ask a local political scientist or anthropologist from a nearby college or university to lecture on Human Rights, Fighting HIV, or another current topic? Perhaps you know someone, who knows someone...an author, an artist, or a celebrity.

If you can obtain a commitment from someone “popular” who is willing to donate a few hours of their time to your fundraising cause, then it’s time to start making the proper arrangements. Perhaps the local bookstore, library, or school will let you use their facilities? Then it’s time to advertise – offer refreshments/coffee after the talk. Have a question and answer session. If you have an author or an artist this evening, they can sell their product at this time (a book or artwork) and donate a portion of their profits.

ENCOURAGE A FRIEND...to team up with another friend and fund-raise!!!

