

# Plan USA

Be a part of it!

## Fundraising Tool Kit F

### **FASHION SHOW**

This is a big draw for teens and Moms! Ask your local department stores and boutiques if they'd be interested in donating clothes/shoes for a fashion show. They can advertise their merchandise and be charitable at the same time. Ask local friends and family if they are interested in modeling the clothes. You can bet the interest will grow and tickets will sell if relatives are encouraged to come and see little Susie on the runway. High school teens are a big draw for this event, especially the girls. Moms can volunteer as make-up artists and advisors.

This idea is more complicated and requires more planning than other fundraisers. Volunteers have to be committed in several areas – finding a stage and an emcee (during the event, the emcee can talk about the issue or organization you are fundraising for and discuss how the funds raised will benefit children around the world) for the event; organizing agreements with stores; picking up items from the stores and returning the clothes without damage; dress rehearsals; food and/or drink.

### **FLEA MARKET/GARAGE SALE**

What a great way to raise funds for children in need and empty the garage, basement, closets and attic of piled up stuff that you never use! You can even make it a neighborhood event – ask any of your friends/neighbors on your street if they would be interested in having a street-wide flea market or garage sale. Advertise in your local papers and ask participants to donate their money or portion of their money.

