

Plan USA

Be a part of it!

Fundraising Tool Kit M

MAY BREAKFAST

Put on a May Breakfast at your workplace or club, get friends to pitch in, and charge an extra few dollars to benefit a project you choose to donate to.

TIPS AND HINTS:

Create a budget:

Create a budget identifying the total number of guests expected, and the cost to feed each guest. Try to get as many supplies as possible donated so that you don't have to invest a large amount of money. Check with your local grocery stores, restaurants, or butchers to see if they would like to donate. Make sure to acknowledge donations on a poster at the event.

Pick a location:

If your list of guests is too large for your house, try to getting permission to use a school dining hall or church hall for the evening.

Cooking Logistics:

Don't forget to figure out the menu, who will cook, how the food is going to be prepared, and how to transport food to the party location (if necessary).

Tickets:

Selling tickets to the event ahead of time will help you estimate the amount of food to buy as well as how many tables, chairs, plates, cups, and flatware will be needed.

Specify where donations will go:

Make sure you specify on the can exactly what cause the donations will be used for. Example: "to purchase school supplies for under privileged children." People will be more likely to give if they can associate their donation with a specific cause or ongoing program. And if it happens to be one that warms the heart, it's money in the bank!

Publicize your event:

Use posters and press releases to notify the community and media of the event. Consider sending out invitations to local organizations, groups, or schools.

Entertainment:

Consider having a band, DJ or dance group donate their time to entertain your guests before and after the breakfast. Also consider having a group discussion about child exploitation, poverty, and ways the local community can help the world's most vulnerable children and communities.

MOVIE NIGHT

A great fundraiser if you can find a cinema or school which will donate the facilities and equipment for one evening. Cinemas do rent out facilities for birthday parties but perhaps they can make an exception and donate one theatre as a charitable contribution. Ask them if a percentage from the popcorn/soda/candy sales can also be donated.

First, decide – should it be a family movie in an attempt to attract families with young children; should it be an action/drama film which might attract an older age group. Make sure to let it be known that the funds raised are going to be used to less fortunate children around the world.

Then pick an evening, a popular movie, and advertise.

