

# Plan USA

Be a part of it!

## Fundraising Tool Kit

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#### **PENNY DRIVE**

Collect pennies! Organize a local elementary, middle and high school collection of loose change. Focus on pennies and watch nickels, dimes and quarter also fall into the collection. This is always a great hit among students, especially during the lunch period. They enjoy giving, especially to causes related to children their own ages. So be sure to create posters and flyers which capture the essence of giving for specific needs of children – be it the Tsunami, Pakistan’s earthquake, Children’s Rights....

This event is designed for classrooms or teams to compete against one another. Coins are deposited in jars for or against your classroom or team. Here is how it works: Pennies count FOR your class/team. Silver counts AGAINST your class/team. Dollars count FOR your class/team. Once the competition gets going, you can raise quite a bit of money in small change, adding pennies to your own jar or silver to the competitors. The idea is to raise the most money for your class/team.

#### **TIPS AND HINTS:**

##### *Jar decoration/location:*

Each class/team can decorate a large jar for their collections.

Make sure the jar is set up in an accessible place so that children and adults can participate by putting the money in the jar themselves. Be sure to arrange proper safeguards if necessary.

##### *Prizes and Rewards:*

In this event, every class/team should come out a winner. You can design a reward package so that everyone gets a prize for the effort they put into the event. Think about prizes for most money raised or for most creative jar design.

Suggestion: Last place gets ice cream cones as prizes. The second place class receives a sundae with whipped cream, syrup, bananas, the works! The class in first place wins a pizza party and sundaes! YUMMY!

