

Plan USA

Be a part of it!

Fundraising Tool Kit H

HOST AN EVENT SPEAKER

Have a few volunteers research your local community, local colleges and universities. When you find an event speaker ask him/her if he/she would be willing to volunteer some hours to speak to a group. Donate the proceeds. Contact the local library to see if their facilities can be used for 1-2 hours some evening. Advertise. Have a question and answer period following the talk.

HAT DAY

This works, especially at the local elementary school levels.

Pick a day for Hat Day. Advertise all over the school – use the PTG/PTO groups as a conduit for this event. Remind them that you are raising funds for the less fortunate. Charge \$1 per child to wear a hat in school all day. It can be thematic – funny hat day, sports hat day....end the day with an all school assembly with a speaker giving a presentation about the less fortunate people all over the world – use slide show/pictures. Children seeing other children less fortunate than them are most compelling!

