

# Plan USA

Be a part of it!

## Fundraising Tool Kit X

### X-TRA SPECIAL EVENT

Host an event at your home, school or church hall. Have a talent show, battle of the bands, international dinner, or back-yard BBQ and donate the ticket proceeds.

### TIPS AND HINTS:

#### *Tickets:*

Selling tickets to the event ahead of time will help you estimate the amount of guests to expect and the amount of refreshments (if any) to have prepared.

#### *Places to advertise:*

Post signs at local restaurants, convenience stores, gas stations, or performing arts centers. Consider posting signs at local high schools and advertising in the local newspaper.

#### *Pick a location:*

If the event is too large for your home, try to getting permission to use a school auditorium or church hall for the evening. Make sure that the venue you choose will have adequate space for the number of people expected to purchase tickets.

#### *Publicize your event:*

Use posters and press releases to notify the community and media of the event. Consider sending out invitations to local organizations, groups, or schools.

#### *Specify where donations will go:*

Make sure you specify on the can exactly what cause the donations will be used for. Example: "to purchase school supplies for under privileged children." People will be more likely to give if they can associate their donation with a specific cause or ongoing program. And if it happens to be one that warms the heart, it's money in the bank!

#### *Entertainment:*

Consider having a band, DJ or dance group donate their time to entertain your guests. Also consider having a group discussion about child exploitation, poverty, and ways the local community can help the world's most vulnerable children and communities.

### X-TRA SPECIAL TREATS

Why not sell X-Tra Special Treats in and around the holidays at local school cafeterias? All it takes are a few volunteer bakers and/or local candy/chocolate stores donations. The holiday cookies and cupcakes will be a big hit.

