

## Where Plan Works

**Africa** Benin Burkina Faso Cameroon Egypt Ethiopia Ghana Guinea Guinea-Bissau Kenya Liberia Malawi Mali Mozambique Niger Rwanda Senegal Sierra Leone South Sudan Sudan Tanzania Togo Uganda Zambia Zimbabwe

**Americas** Bolivia Brazil Colombia Dominican Republic Ecuador El Salvador Guatemala Haiti Honduras Nicaragua Paraguay Peru

**Asia** Bangladesh Cambodia China India Indonesia Laos Myanmar Nepal Pakistan Philippines Sri Lanka Thailand Timor-Leste Vietnam

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## Plan Campaigns

### Because I am a Girl

Because I am a Girl is Plan's campaign to fight gender inequality, promote girls' rights, and lift millions of girls out of poverty. Across the world, girls face the double discrimination of their gender and age, leaving them suffering at the bottom of the social ladder. But there's hope. We know that investing in girls and young women has a disproportionately beneficial effect in alleviating poverty for everyone; not only the girls themselves but their families, communities, and entire countries. Everyone benefits, including boys and men.



### Learn Without Fear

Plan's vision is of a world where children can go to school in safety and expect a quality learning experience without fear or threats of violence. Cruel and humiliating forms of physical and psychological punishment, gender-based violence, and bullying remain a daily reality for millions of children. Learn Without Fear targets three of the most common and damaging forms of violence in schools: sexual violence, bullying, and corporal punishment.

### Universal Birth Registration

Millions of children are not registered at birth. A birth certificate gives children an official identity, allowing them easier access to services such as education and health care, as well as protection from early marriage, child trafficking, and child labor. Plan is working with children, parents, communities, partners, and governments around the world to ensure that children are legally registered and able to fully participate in their own development.



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**Plan** Promising Futures,  
Community by Community

Plan International USA is part of a global organization that works side by side with communities in 50 developing countries to end the cycle of poverty for children.

We develop solutions community by community to ensure long-term sustainability. Our level of community engagement, long-term outlook, and constant focus on the needs and priorities of children is unique among international development organizations. Our solutions are designed up-front to be owned by the community for generations to come and range from clean water and healthcare programs to education projects and child protection initiatives.

Plan's vision is a world in which all children realize their full potential in societies that respect people's rights and dignity.

## Program Priorities

### Education

Plan knows that children will flourish if they are able to go to school; stay there until they finish; and learn the basic skills of literacy, mathematics, life skills, and critical thinking in a supportive setting. We have three priority areas where we focus our attention and education resources: improving access to education; improving quality of education; and improving governance and management of education. Specific projects include establishing quality daycare centers; providing classroom equipment, furniture, and learning materials; conducting training for teachers, principals, and child care providers; and development of parent-teacher associations and school management committees.

### Health

Plan's child-centered and community-based health programs help save thousands of girls' and boys' lives every year. With initiatives that include immunization and child nutrition, Plan's programs are designed to strengthen community-based health systems. Particular emphasis is given to the five main causes of death among children under the age of 5: malaria, diarrhea, acute respiratory diseases, malnutrition, and measles. Plan uses a holistic, integrated approach to improving child health, focusing on school-based health and nutrition programs; early childhood care and development work; reproductive health and family planning; sexual health, including HIV; and preventing and controlling infectious diseases.

### Water, Sanitation, and Hygiene (WASH)

Plan works with communities to improve access to safe drinking water and to raise awareness of the importance of waste management. Focused interventions emphasize improvement of water and sanitation access in urban and rural populations; point-of-use water treatment; and behavior change and hygiene promotion.

### Youth Economic Empowerment

Improving economic household security is an absolute priority for those living on the margins of survival. Plan works with poor children and families around the world to build up their income and assets, helping them to become more resilient.

We also help young people acquire the skills they need to secure a livelihood so that they can support their families and break the intergenerational cycle of poverty. In particular, microfinance programs provide basic financial services — including small loans and savings schemes — to people living in poverty, and skills training allows the very poor to acquire the skills and knowledge they need to earn an income and secure a livelihood.

### Child Protection

Protecting children from violence is a key priority for Plan. Violence against children has a devastating impact — threatening children's survival, development, and participation in society. We deliver targeted programs to address specific protection issues, such as child trafficking, corporal punishment in schools, female genital cutting, and child marriage.

### Disaster Risk Management

Plan works with partners at all levels to reduce disaster risk and lessen the impact of emergencies. In order to help communities best prepare for and mitigate the worst outcomes of disasters, we engage children, young people, and communities to identify disaster risks and strengthen community resilience. Specific activities

